

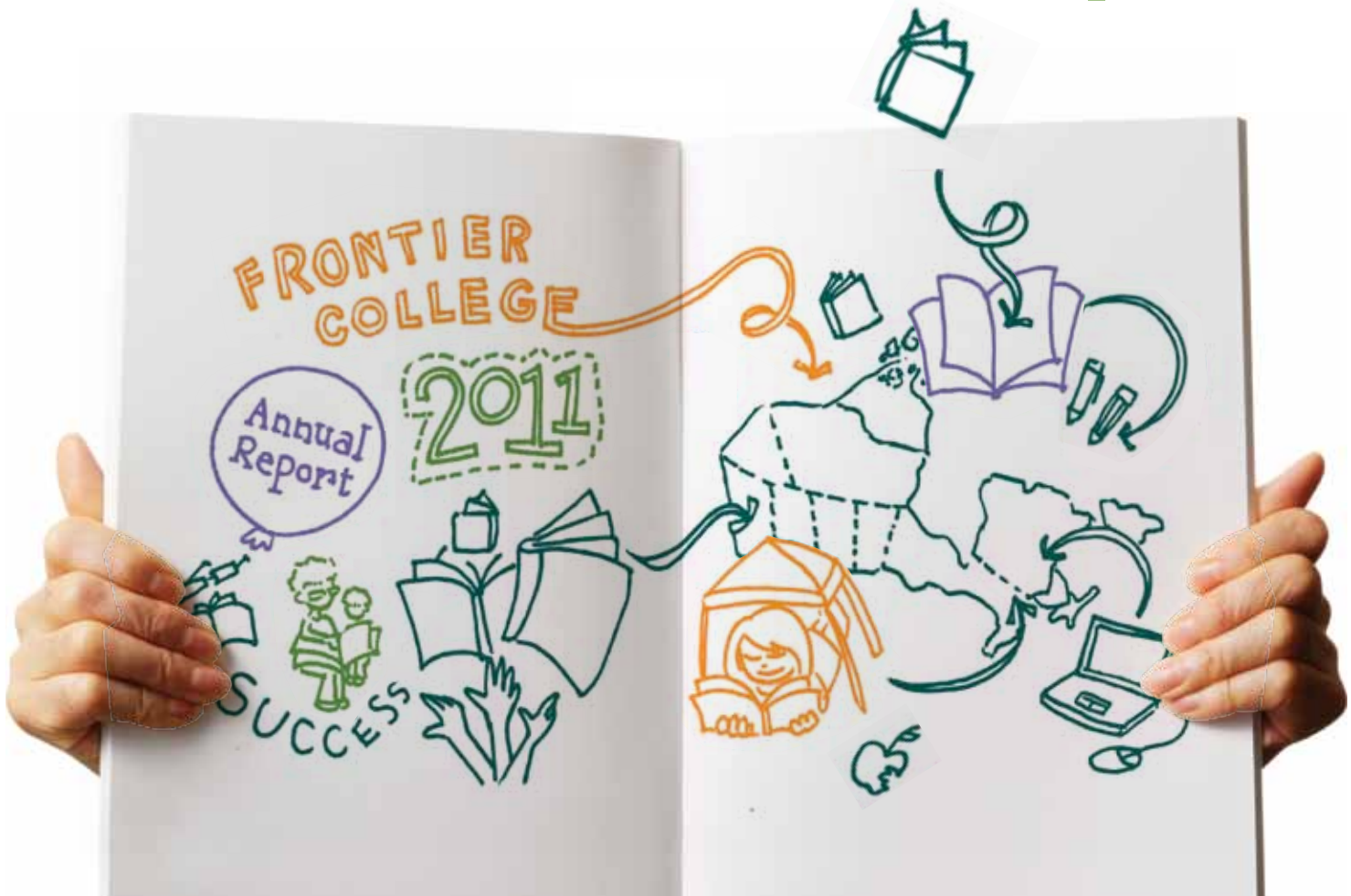
FRONTIER
COLLEGE



COLLÈGE
FRONTIÈRE

Frontier College • Literacy. Learning for Life.

Drawing on Partnerships



LITERACY. LEARNING FOR **Life**.

Frontier College is a national literacy organization. We believe literacy is a right. We work with volunteers and community partners to give people the skills and confidence they need to reach their potential and contribute to society.

www.frontiercollege.ca ➔ 1-800-555-6523

Under the distinguished patronage of His Excellency the Right Honourable David Johnston, C.C., C.M.M., C.O.M., C.D., Governor General and Commander-in-Chief of Canada.

Frontier College Charitable Number 10740 8445 RR0001

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Message from the Chairs

In 2008, Frontier College launched a three-year Strategic Plan which had three goals:

1 Increase Capacity in the Provinces and Territories

2 Innovate and Build Leadership

3 Use Technology to Communicate

We achieved these three goals and are proud to report that despite a challenging financial climate, increased our funding. Perhaps more impressive is the fact that we increased the number of learners we served by 32%.

Building on our achievements, we based our 2011 – 2014 Strategic Plan on the following key elements:

COMMUNITY: Support communities and partners to create and manage accessible, flexible and effective programs where they are most needed

COMMUNICATIONS: Strengthen profile and brand awareness through enhanced storytelling and targeted engagement

LEADERSHIP: Influence public dialogue and encourage innovation that supports literacy by engaging and knowledge sharing across diverse sectors, disciplines and communities of interest

SUSTAINABILITY: Ensure long-term viability through proactive funding and performance strategies

With continued strong partnerships between Frontier College and our stakeholders, we feel confident that in 2014 we will be reporting impressive results once again. We are proud to serve an organization which delivers programs to strengthen our communities by improving the literacy levels of those most vulnerable in our country.



Lynn McDonald, Chair
Frontier College



Janet Cloud, Chair
Frontier College Foundation

Lynn McDonald
Chair, Frontier College

Janet Cloud
Chair, Frontier College Foundation

Message from the President



Sherry Campbell, President
Frontier College

It's all about partnerships. In 1899, our founder, Alfred Fitzpatrick, committed himself to a partnership with the men who needed his help improving their reading and writing. They were men who worked on the railways, in the bush and in the mines. Fitzpatrick enlisted volunteers to become Labourer-Teachers, and they too became the partners who changed people's lives.

Today, Frontier College has thousands of partners, and we salute them in this Annual Report.

OUR COMMUNITY PARTNERS – who share the passion of literacy and invite Frontier College to come to their location to work with them

THE FUNDERS – the governments, corporations, foundations and individuals who believe so strongly in our mission that they choose to support us financially

THE INDIVIDUALS – volunteers and staff who have committed to spending their time and energy helping our learners

THE THOUSANDS AND THOUSANDS OF LEARNERS – who have the courage to partner with us to improve their literacy levels

On behalf of the children, youth and adults we serve, thank you for supporting Frontier College. It is truly a pleasure to share our mission with you.

Finally, to every learner who has the strength to walk through our doors, thank you for entrusting your learning to Frontier College. I am most proud of our partnership with you.

Sherry Campbell
President, Frontier College

Our Labourer-Teachers worked side-by-side with farm workers, working in the fields with them during the day and helping them with their reading and writing at night.

500

Frontier College has more than 330 community partners across Canada. Our value to these programs is worth over

\$660,000

for the space, staff, supplies and snacks.

Our volunteers worked with over

17,000

participants across Canada, which includes our learners, the children who attend Aboriginal Literacy Camps and those who visit our Reading Tents.

We helped over

3,200

kids in Aboriginal Summer literacy camps in more than 50 communities.

HERE'S WHAT YOU MADE POSSIBLE IN 2010/2011

We had over

2,500

participants attend 130 literacy workshops and trainings.

We distributed

39,340

books across Canada, representing a value of almost \$400,000.

We had more than 2,500 volunteers donate their time. Our volunteers donated 120,000 hours of their time to Frontier College. The value of these hours is worth

\$2,172,000

We held 17 community conferences, engaging over

700

participants across the country.

These are just a handful of the Community Partners that Frontier College works with throughout the country.



Take a Hike ↓

BRITISH COLUMBIA

Take a Hike is an alternative education program that engages at-risk youth through adventure-based learning, academics, counseling, and community involvement. Operating out of John Oliver High school, this program welcomes Frontier College volunteers to work one-on-one with youth. Volunteers act as tutor-mentors to build confidence and improve the youth's academic abilities.



“The Frontier College volunteers have not only been committed to the goal and vision of the program, but more importantly committed to the success of the students. They have responded to the needs of the youth with their expertise and extensive qualifications. The classroom is a fast-paced and constantly changing environment, which the Frontier College volunteers have responded very well to; with openness and adaptation.”

– Michelle Berry, Executive Director



Stan Daniels Healing Centre



ALBERTA



Native Counselling Services of Alberta has been operating Stan Daniels Healing Centre, a community correctional centre, for over 20 years. Residents of the Centre are in various stages of serving their sentences, including minimum security imprisonment, day parole, and full parole. As a community partner, the Centre staff assists in training Frontier College volunteers to work with this population and refers residents to the program.

St. Mark



Community School

SASKATCHEWAN

St. Mark Community School is home to 17 different languages from 33 different countries, and approximately one-third of the student population is Aboriginal. With a student population this diverse, Frontier College volunteers have the opportunity to discover new cultures, alongside their learners. Frontier College has had a longstanding partnership with this community and provided them with one-to-one tutoring, as well as a highly successful Homework Club.

As part of the Quest for Success Transition to Employment program, Frontier College tutors and learners set goals and work on activities related to improving knowledge in key areas, including basic literacy, financial management, employment, and further education.





Hollow Water First Nation ↓

MANITOBA

Hollow Water First Nation is an Anishinaabe community approximately 190 km north of Winnipeg with a total population of 1,680 that includes both on and off reserve. Fishing, hunting, trapping and wild rice harvesting provide an economic base for the community, along with other commercial businesses and services.

Since 2009, Frontier College has worked in partnership with the community to offer a summer literacy camp to children and youth living both on the reserve and in the surrounding communities. The camps are supported in a number of ways: the Recreation Director, as part of his role with the Health Centre, works to promote the camp, talk to parents, and register campers; community members are employed as camp staff; the school provides space and distributes flyers and registration forms; in 2010, the Band provided youth counselors; youth come in to volunteer, and parents and community members come to the camp to share their knowledge, language, history, and culture with all who attend.



“Bangii Miskwaadesi Gabeshi (Little Turtle Camp), in our opinion was a resounding success in every way. We managed to maintain the key principles of the camp throughout, which were to incorporate our cultural practices, hone literacy skills, provide healthy and delicious meals, and most of all to have fun.”

– Kateri Phillips, Camp Coordinator





Les Habitations Jeanne-Mance →

QUÉBEC

Independent Studies ↗

ONTARIO



The Frontier College partnership with this housing community works on many levels and serves as a literacy catalyst through Reading Circles, Reading Tents, Homework Clubs, French as a Second Language and by hosting a Public Writer project in this community. Tenants of all backgrounds and of all ages participate in these literacy activities.

“In the last five years, Frontier College’s contribution in terms of literacy was very beneficial to the residents of the Jeanne-Mance Habitats. Thanks to Frontier College, community groups offering services to residents of all ages were able to supplement their regular programming with much appreciated literacy activities.”

– Danielle Juteau, Directrice générale, Corporation des Habitations Jeanne-Mance

In 2008, educational consultants Angus Lloyd Associates donated their services to Frontier College. One of their programs, Direct Instruction Reading Mastery, has proven to be highly successful with some of our Independent Studies Learners, and each week, Frontier College’s diligent tutors and enthusiastic learners dive into the engaging world of phonetic learning.

“I’ve watched my learner go from being tentative with the text in front of her and skeptical about possible results, to enormous pride as we finish each lesson. It is a fascinating system with marvellous results. We have bonded as partners in the process and I share her pride in her accomplishments.”

– Ruth-Ellen Soles, Frontier College Volunteer



MetroWorks ↓

NOVA SCOTIA

Frontier College and MetroWorks (the Cunard Learning Centre) in Halifax have been partners for over 10 years, supporting adults with low literacy levels. This year Frontier College provided 22 volunteer tutors to support adults in a program where learners begin at Level I (Primary) and work their way to Level IV (pre-G.E.D.) Many of the learners are immigrants struggling with English comprehension who feel uncomfortable asking questions. It is for this reason that the in-class tutors are invaluable in supporting the individual needs of these learners and in helping them gain skills and confidence.



“I have been working with adult learners and feel motivated by my interactions with them. They give me a renewed sense of self each time I attend a session because they give me direct feedback about the significance of tutoring in their lives. The learners truly appreciate and value having a tutor to help them and I, as the volunteer, also value the experience of helping someone else. I also like assisting new volunteer tutors as they make lasting memories and learn during their time with Frontier College.”

– Jennifer Given, Volunteer Tutor



Dr. Margaret Strang Society

The Dr. Margaret Strang Society acknowledges and celebrates donors who have made the commitment to include Frontier College in their wills. The Society is named after Dr. Margaret Strang, the first female Frontier College Labourer-Teacher to ride on horseback, bringing education to children in remote northern communities. You can become a member of the Dr. Margaret Strang Society by notifying us that you have included a bequest to Frontier College in your will.

Frontier College would like to thank and recognize the following members of the Society.

Betty I. Bethune
Jonathan Broadberry
Jo Campbell & Don Coulombe
Philip Fernandez
Dr. Jeffrey Goodman
Catharine Heddle & Terry Lee
Ann Jackson
Elizabeth LeWarne
Joyce Matthews
David and Patricia Morton
Peter N. Roberts
Anonymous (3)

Centre communautaire

↓ Sainte-Anne

NEW BRUNSWICK

Having recognized the need to provide a homework club for francophone immigrants, Frontier College, in collaboration with the Multicultural Association of Fredericton (MCAF) and the Centre communautaire Ste-Anne (CCSA), proceeded to establish a program to address the issue. Frontier College provides trained tutors, the MCAF offers transportation to the learners and the CCSA provides a learning space, supervision and resources. The program takes place in the multicultural room of the CCSA – a safe space for the learners.

Financial Partners

We simply could not provide our programs and services if we didn't have financial partners. Given that there are over 160,000 not-for-profit organizations in Canada, we are extremely grateful that these funders have chosen to support Frontier College.

The Morrison Foundation

Founded in 1978 by Katherine and Russell Morrison, this Foundation focused on education and alleviating poverty in Canada and overseas. Since 1991, the Morrises have been a key ally in Frontier College's mission to improve lives through literacy and lifelong learning. By contributing an astonishing **\$2,230,000** mostly to core funding, they have enabled Frontier College to deliver services, including Homework Clubs in the most vulnerable communities, Reading Circles to women and children living in shelters, and literacy to youth-at-risk and adults in need.

"Frontier College achieves great productivity by training thousands of volunteers to work with the learners. It's a win-win situation: not only do the learners accomplish something important, but the young volunteers gain invaluable, life-long skills as they interact with the learners. We support Frontier College because it reaches those people most in need of education who have the least access to it."

– Katherine and Russell Morrison



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- City of Toronto
- Government of Alberta
- Human Resources and Skills Development, Government of Canada
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- Manitoba Education
- Ministère de l'Emploi et de la Solidarité sociale Québec
- New Brunswick Department of Social Development
- Office of Literacy and Essential Skills, Government of Canada
- Ontario Ministry of Citizenship and Immigration
- Ontario Ministry of Community and Social Services
- Ontario Ministry of Education
- Ontario Ministry of Training, Colleges, and Universities
- Saskatchewan Ministry of Education
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- Dr. James H. Morrison** – Official Historian

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(from April 1, 2010 – March 31, 2011)

\$1,000,000+

The Morrison Foundation

\$100,000+

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Frontier College Statement of Operations

	2011	2010
Government	3,065,354	2,415,662
Frontier College Foundation		
– Annual	868,752	960,000
Frontier College Foundation		
– Endowment	720,029	611,587
Lieutenant Governor's Aboriginal		
Literacy Camps	776,769	946,097
Bookstore	255,052	296,111
Events	111,036	128,414
Fee for Service	141,310	89,990
Other	25,185	31,713
Total Revenue	\$5,963,487	\$5,479,574

Program Salaries & Benefits	3,140,049	2,904,403
Program Expenses	1,447,760	1,464,077
Program Support		
Salaries & Benefits	838,436	669,004
Program Support Expenses	476,692	441,308
Total Expenses	\$5,902,937	\$5,478,792

Summarized Statement of Financial Position

Assets		
Current Assets	2,941,132	2,880,349
Capital Assets	386,005	334,243
	3,327,137	3,214,592

Liabilities and Net Assets

Current Liabilities	2,670,567	2,651,997
Other Obligations	165,907	132,482
Net Assets	490,663	430,113
	3,327,137	3,214,592

Frontier College Foundation Statement of Operations

	2011	2010
Investment Income	1,159,355	2,509,331
Corporations & Foundations	1,792,539	699,888
Individuals & Special Events	810,787	871,327
Gross Revenue	3,762,681	4,080,546
Expenses	603,644	684,272
Net Revenue	3,159,037	3,396,274
Donation to College	868,752	960,000
Endowment Transfer	720,029	611,587

Summarized Statement of Financial Position

Assets		
Current Assets	1,526,076	274,211
Investments	15,139,063	14,776,409
	\$16,665,139	\$15,050,620

Liabilities and Net Assets

Current Liabilities	119,232	75,034
Net Assets	16,545,907	14,975,586

\$16,665,139 **\$15,050,620**

